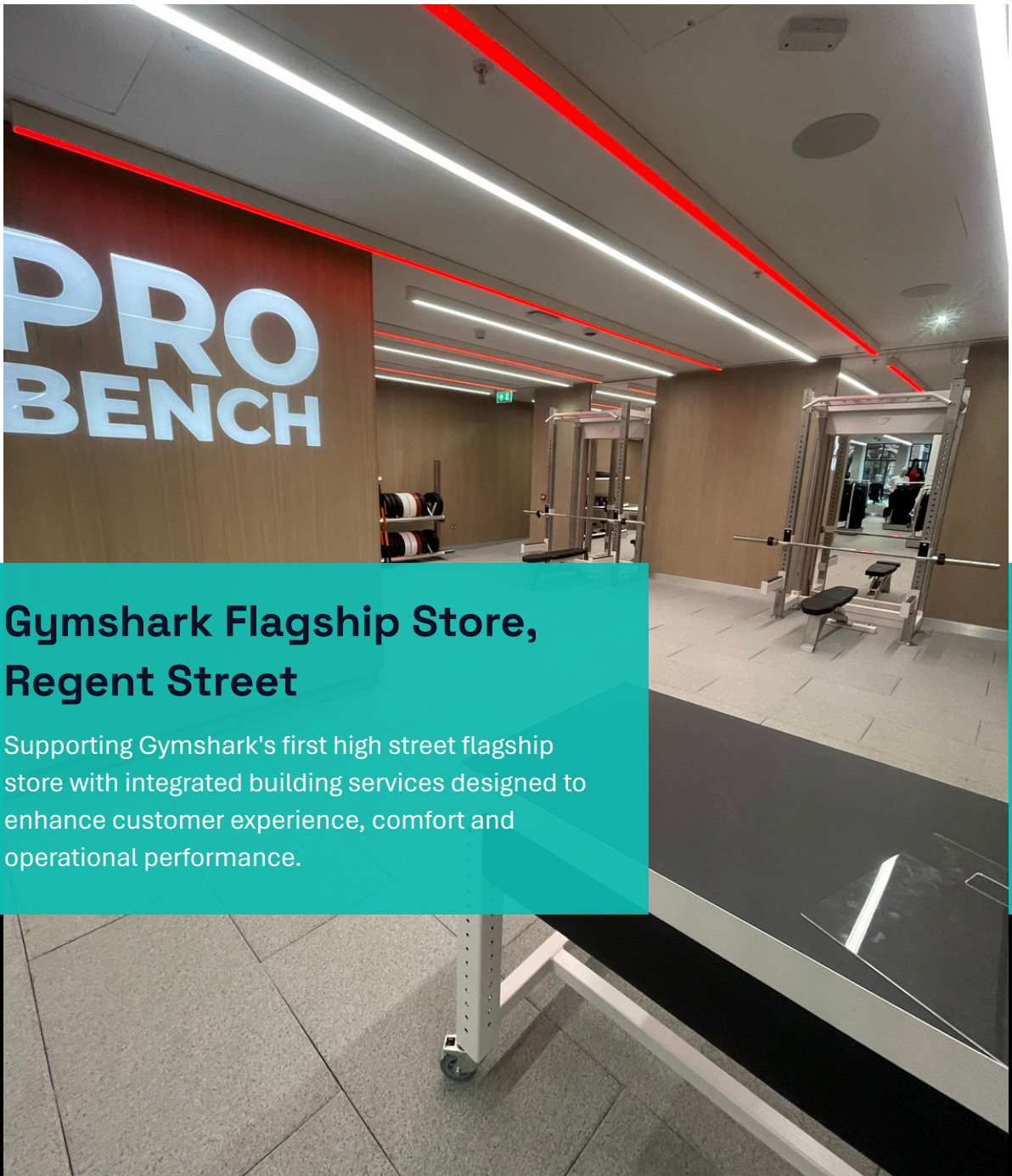


CASE STUDY



Gymshark Flagship Store, Regent Street

Supporting Gymshark's first high street flagship store with integrated building services designed to enhance customer experience, comfort and operational performance.

Project Overview

Mechanical services delivery for Gymshark's first permanent high street store, supporting the creation of a flagship retail environment across three floors in the heart of London's West End.

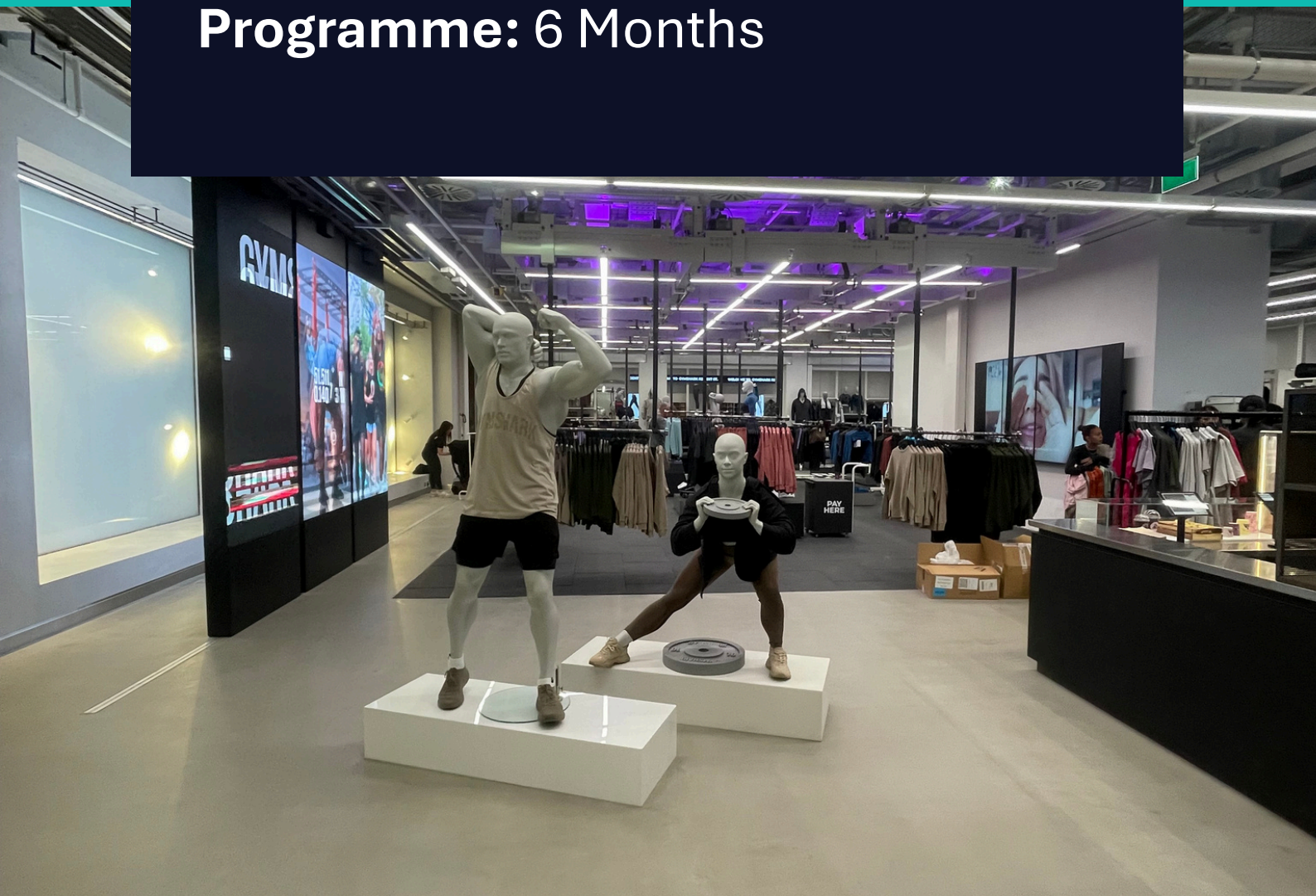
Location: 165 Regent Street, London

Client: Gymshark

Main Contractor: ISG

Contract Value: £1m Mechanical

Programme: 6 Months



The Challenge

Gymshark's first high street store represented a significant milestone for the brand, creating a permanent retail presence within one of London's most recognised shopping destinations.

The project required the delivery of mechanical services across three floors while supporting the customer experience expected within a flagship retail environment.

Building services needed to integrate seamlessly with the architectural design while providing the comfort, environmental control and operational performance required within a high-footfall retail setting.

The Solution

S-Worx delivered a complete mechanical services package designed to support both customer experience and day-to-day retail operations.

The solution incorporated air conditioning, ventilation, public health services, intelligent controls and plant infrastructure, creating a comfortable and efficient environment throughout the store.

By coordinating mechanical services with the wider fit out programme, the project team ensured that operational requirements were successfully integrated within the overall retail vision.



The Delivery

Works included the installation of new VRF air conditioning systems, heat recovery ventilation, public health services and intelligent building controls across all three floors.

New welfare facilities, shower areas, plumbing infrastructure and leak detection systems were incorporated throughout the development, alongside the installation of a dedicated basement plant room housing booster pumps and hot water generation equipment.

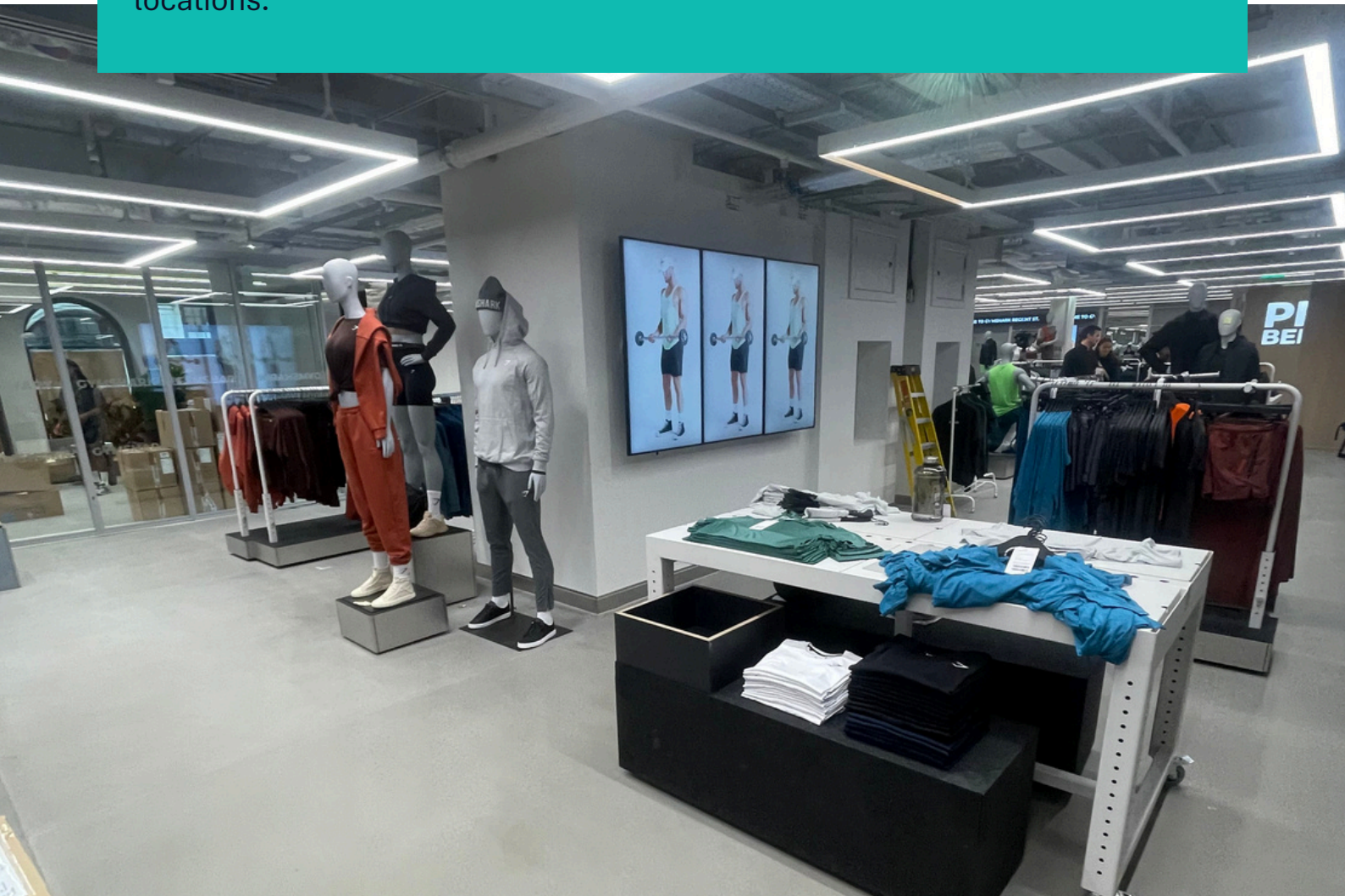
Close coordination between project teams and stakeholders ensured the successful integration of services within a fast-paced retail fit out programme.



The Result

The completed development provides Gymshark with a flagship retail destination that reflects the brand's ambition and supports a high-quality customer experience.

Through coordinated delivery and careful integration of mechanical services, S-Worx helped create an environment that combines comfort, functionality and operational performance within one of London's most prominent retail locations.



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